



🏆 India's #1 Award Winning Institute

Gen-AI & Performance Marketing

Digital Marketing Program ↗

- 100% Internship & Job Placement Support
- 100% Practical Training & Live Client Project
- AI Tools (ChatGPT, Gemini, Leonardo AI & More)
- Online & Classroom Training (Agency Style)

Certification In Alignment With



AWARD WINNING INSTITUTE

PIIDM is An Award-Winning Digital Marketing Institute In Pune, Known For Its Excellence, Credibility, And Strong Industry Reputation. With 58,651+ Successful Students And A Trusted Brand Presence, PIIDM Has Built A Name For Delivering Quality Education And Real Career Growth. Recognized For Outstanding Training Standards And Student Success, We Are Proud To Be Among The Most Preferred Institutes For Aspiring Marketers, Entrepreneurs, And Professionals. Our Commitment To Innovation, Ethical Practices, And Result-Driven Mentorship Has Positioned PIIDM As A Respected Leader In The Digital Education Space.



58,651+

Students Trained

600+

Hiring Companies

12+

Years Of Exp

54,651+

Students Placed

4.9*

Ratings Out Of 5

OUR STUDENTS PLACEMENTS



Lehar Panjwani
Digital Marketing Executive



5.4 LPA



Nidhi Agrawal
Head of Ads Department



9 LPA



Amit Ainapure
Senior Associate Paid Search



8.5 LPA



Rudra Chandan
Social Media Intern



5 LPA



Khushi Mehta
Digital Marketing Executive



3 LPA



Kajal Soni
Digital Marketing Executive



4.6 LPA



Dhanashree Chute
Social Media Officer



3.6 LPA



Vinod Potadar
Digital Marketing Executive



4.2 LPA



Sandeep Kaur
SEO Analyst



5 LPA

STUDENTS WORKING IN



WHO IS THIS COURSE FOR?



Students

Build practical digital skills early and create income opportunities while studying. Learn trending tools that give you a strong career advantage after college.



Graduates

Add an in-demand skill set to increase your employability across industries. Open career paths in SEO, Social Media, Performance Marketing, and Content.



Business Owners

Promote your business online, generate leads, and increase sales cost-effectively. Understand ads, social media, and branding to grow your business faster.

Freshers



Start your career in a high demand field without prior experience. Gain hands-on project experience that makes your resume job-ready.

Working Professionals



Upgrade your skills to switch careers or move into marketing-focused roles. Learn how digital strategies can boost your value in your current job.

Eligibility Criteria

- ✓ Basic computer knowledge
- ✓ Interest in digital marketing & online business
- ✓ Minimum 10th pass or pursuing studies
- ✓ Open for students, freshers, professionals & entrepreneurs
- ✓ No prior marketing experience required
- ✓ Startup & Freelancing Guidance

JOB PROFILE & SALARY

CAREER SALARY POTENTIAL



0 - 2 years

1.5 LPA - 4 LPA



3 - 5 years

4 LPA - 8 LPA



6 - 8 years

9 LPA - 20 LPA

CAREER SALARY POTENTIAL



Digital Marketing

3500+ Jobs



SEO Executive

4000+ Jobs



Marketing Executive

5000+ Jobs



Social Media Marketing

7000+ Jobs



Content Executive

4000+ Jobs



Performance Marketing

3000+ Jobs



Email Executive

3000+ Jobs

JOB ROLES YOU CAN APPLY FOR

MARKETING & STRATEGY

- Social Media Marketer
- Social Media Executive
- Social Media Specialist
- Marketing Manager
- Marketing Analyst
- Social Media Coordinator
- Digital Marketing Executive
- SEM Executive

CONTENT & SEO

- SEO Analyst
- SEO Executive
- SEO Content Executive
- Outreach Specialist
- Email Marketing
- Digital Marketing

CREATIVE & TECH

- Graphic Designer
- Website Development Executive
- Digital Strategist
- Creative Copywriter
- PPC Specialist

WHY CHOOSE PIIDM ?



AI-Powered Curriculum (2026 Updated)

Digital Marketing Keeps Changing Every Day And So Do We Update Our Course Each Time. Our Courses Are Updated With The Latest Skills Like Performance Marketing | Content Creation | AI In Digital Marketing, Gen-AI Tools Like ChatGPT | Gemini | Leonardo AI, Techniques, And Trends. We Aim That You Stay Ahead In This Fast-growing Industry And Be Confident To Face Any Interview.



Agency Style Learning – Live Client Projects

We Believe Purely In Learning By Doing. That Is Why Our Courses Include Agency Style Learning With Live Client Projects, Case Studies And Practical Exercises And Quizzes. This Helps Students Gain Real Skills That Can Be Used Immediately In A Job Or Business.



Industry Expert Trainers

Our Experienced Trainers Carry 10+ Years Of Industry Experience. Our Trainers Make Even The Complex Topics In The Most Simple Way. The Faculty Uses Advanced Teaching Patterns Without Compromising On Each Participant's Learning Pace. So You Feel Valued And Be Fully Encouraged To Learn. Our Trainers Also Give Real-Life Examples, Which Makes You Understand The Concept Just As Practically As You Have Done.



Award-Winning Training Institute

Being An Award-Winning Training Institute By Dy Patil Or IFA Shows Our Quality And Dedication. We Have Not Just Trained Students But Have Built Trust. We Deliver The Best Training And Support And Many Have Achieved Great Success After Completing Our Courses Labelling Us The Most Trusted Institute.



100% Placement Support

We Extend Our Students Complete Career Support. From Resume Building To Interview Preparation And Placement Support, We Help Our Students Take The Right Steps And Land Their Dream Jobs.

Program Key Highlights

- ✓ 2026 Updated Syllabus & AI
- ✓ 100% Placement Assistance
- ✓ 3 Months Internship Letter
- ✓ Letter Of Recommendation
- ✓ 15+ International Certification
- ✓ Study Portal (LMS)
- ✓ Pre Recorded Videos
- ✓ 12+ Years Of Experience
- ✓ Payment Instalment Option
- ✓ Affordable Fees
- ✓ Agency Style Training
- ✓ Startup & Freelancing Guidance
- ✓ 600+ Placement Companies
- ✓ Work On Live Client Projects
- ✓ 100+ Live Project Assignments
- ✓ AI Marketing & Prompting
- ✓ 50+ Marketing & AI Tools
- ✓ 55+ Latest Modules
- ✓ Brand Case Studies
- ✓ Classroom & Online Training
- ✓ Interview Preparation
- ✓ Resume Building
- ✓ Portfolio Building
- ✓ 1 On 1 Personal Mentorship

COURSE CURRICULUM

AI In Digital Marketing (MasterClass)

- **Fundamentals Of AI & Gen-AI**

Introduction To AI & Gen-AI | Machine Learning & Deep Learning | Case Studies

- **Prompt Engineering For Gen-AI**

Prompt Engineering – Blog, Captions, Hashtag, Image Creation, Video Creation, SEO, Data Analysis, Content Creation

- **AI In Content Creation**

AI In Content Creation – Ads, Social Media Content, Logo Creation, Video Creation, Captions & Hashtag

- **AI In Data Analysis & Reporting**

Creating A Performance Report Using AI – SEO, Social Media, Paid Campaign, Growth Prediction, Campaign Strategy

- **AI In SEO (AEO / GEO)**

Introduction To AI In SEO | AEO | GEO

- **Master AI Tools**

Text Generation | Image Generation | Video Generation | Audio Generation



Content Creation & Marketing

- **Facebook Optimization (SMO)**

Facebook Page Setup | Category | Profile & Cover Photo | About Section | CTA Button | Content Strategy | Insights

- **Instagram Optimization (SMO)**

Instagram Account Setup | Username, Name & Bio | Profile Picture & Highlights | Content Strategy | Hashtag & Keyword Strategy | Growth Techniques | Insights

- **Linkedin Optimization (SMO)**

Linkedin Personal Account & Business Page | Page Logo, Cover & Brand Consistency | Services & CTA | Content Strategy | Analytics

- **Social Media Automation**

Content Scheduling | DM & Comment Automation

- **Social Media Calendar**

Calendar Creation | Content Pillars & Content Buckets | Content Ideation | Format Planning | Caption & Hashtag | Posting Frequency & Best Time

- **Content Marketing**

Paid Vs Organic Content Strategy | Content Formats | Types

- **Graphic Creation**

Graphic Creation With Canva AI – Logo, Cover Image, Ads, Post, Carousels

- **Video Creation**

Video Creation – Instagram Reels, Facebook Video, Linkedin Video

- **Reels Mastery Program**

Introduction to Instagram – Reels, Algorithm, Growth, Hook Writing, Storytelling, Script Structure Camera, Lighting & Framing, Text, Captions, On-Screen CTAs, Trending Audio, Analytics

- **Influencer Marketing**

Introduction to Influencer Marketing – Types, Platforms, Discovery, Brand Fit, Outreach, Formats, Planning & Brief Creation, Pricing, Performance & ROI



Social Media Marketing (Meta & LinkedIn Ads)

- **Facebook & Instagram Marketing (Meta Ads)**

Facebook Ad Center | Meta Ads Manager | Meta Pixel Setup | Meta Ads Library

- **LinkedIn Marketing**

Introduction To LinkedIn Campaign Manager – Objective, Audience Targeting, Ads Designing, Performance Reporting



Google Ads / PPC

- **Search Engine Marketing (SEM)**

Introduction To SEM / PPC | Conversion & Goal Setup | Keyword Research & Keyword Targeting | Responsive Ads | Budget & Bid Optimization | Assets & Ad Extension | Reporting

- **Online Display Marketing**

Banner Design | Audience Segment | Goal & Conversion | Budget & Bidding

- **E-Commerce Marketing**

Google Merchant Account Setup | Product Listing | Linking Merchant Account To Google Ads | Budget & Bidding | Conversion Tracking

- **Video Marketing**

Setup Video Ad On Youtube | Goal & Conversion | Audience Segment | Type Of Video Ads | Reporting

- **Mobile App Marketing**

Android & IOS App Selecting | Audience Targeting | Ad Designing | Goal & Conversion | Budget & Bidding

- **Demand Gen Ads**

Image / Carousel / Video Ad Selection | Audience Targeting | Conversion & Tracking | Goal Selection | Reporting

- **Performance Max**

Ad Designing | Keywords Setup | Audience Segment | Budget & Bidding | Conversion Tracking | Goal Setup | Reporting



Email & Whatsapp Marketing

- **Email Marketing**

Introduction To Mailchimp Or Brevo | Email Campaign Design | Audience / Contact Setup | Drafting Email Campaign | Reporting

- **Whatsapp Marketing**

Business Manager | API & Extension



Search Engine Optimization (SEO)

• Introduction To SEO

What Is SEO | How Search Engines Work | SEO vs SEM | Organic Vs Paid | Types

• On Page SEO

What Is On Page SEO | URL Structure | Meta Tags | Keyword Density | Image Optimization | Internal Linking Strategy | Schema Markup | Checklist

• Off Page SEO

What Is Off-Page SEO | Importance Of Backlinks In Rankings | How & Where To Create Backlinks

• Technical SEO

Robots.Txt | Sitemap | Canonical Tags | Page Speed Optimization | SSL : HTTPS & Website Security | Favicon | 404 Error | 301 / 302 Redirection

• Local SEO

What Is Local SEO | Profile Optimization | NAP Consistency | Keyword Research | Reviews & Ratings | Local Citations & Directories

• Video (Youtube) Optimization

How YouTube SEO Works | Keyword Research | Video Title, Description, Tags, Thumbnail Optimization | Watch Time & Audience Retention | Channel, YouTube SEO Tools

• Keyword Research

Understanding Search Intent | Short-Tail Vs Long | Primary, Secondary & LSI | Difficulty & Search Volume Analysis | Research Process | Google Keyword Planner

• Google Algorithm

What Is Google Algorithm | Major Google Updates

• SEO Techniques

White-Hat SEO Techniques | Grey-Hat SEO Overview | Black-Hat SEO | Long-Term Vs Short-Term SEO | AI + SEO

• SEO Audit

What Is SEO Audit | On-Page SEO, Technical SEO, Off-Page SEO | Content | Errors | Reports

• Competitor Analysis

Identifying SEO Competitors - Keyword, Backlink, Traffic

• Content Keyword Mapping

What Is Keyword Mapping | Keyword Cannibalization | Content Silos

• Website Link Building

Creating Quality Backlink | Anchor Text - Guest Posting, Directory Submission, Profile Backlinks, Business Listings, Blog Commenting, Web 2.0, Outreach

• Google Search Console

Introduction To Google Search Console | Search Console Setup & Verification | Performance Report | Search Queries | Coverage & Indexing Issues | Sitemap Submission | Actions & Penalties



Performance Marketing

• Fundamentals Of PM

Performance Marketing vs Brand Marketing | Key Performance Channels | Performance Metrics | Buyer Intent | Skillset & Job Roles

• Funnel Strategy

Funnel Stages | TOF, MOF, BOF Strategy | Funnel Mapping | Content Types | Budget Distribution

• Copy Writing & Adcopy

Ad Psychology | Hooks & Scroll | Soft vs Hard CTA | Copywriting Using Gen-AI Tools

• Tracking & Conversion

Importance of Tracking | Meta Pixel Setup | Google Ads Conversion Tracking | Google Tag Manager | Events Tracking | Custom Conversions & Value Tracking | Server-Side Tracking

• ReMarketing & Lookalike

What is Remarketing | Types | Funnel-Based Strategy | Lookalike Audience Creation

• Performance Data Analysis

Ads Dashboard | Key Reports | Winning vs Losing Ads | Scaling Indicators | Data Decisions

• CRO & Budget Optimization

Understanding User Journey | CRO vs Traffic | CRO Elements | Budget & Automation

• Landing Page Optimization

Role of Landing Page | Website vs Landing Page | High-Converting Landing Page | Above-the-Fold Optimization | Form Optimization | Mobile-First Landing Pages | Page Speed & Performance | Landing Page Tools

• Leads & Sales Generation

Lead Generation (Instant Form / Landing Page Form) | Sales Generation For E-Commerce (Catalog Sales)



Website Creation & Analytics

• Blog Creation

Creating Blog Website Using WordPress - Posting, Theme, SEO, Feature Image, Tags

• Business Website Creation

Creating Business Website Using WordPress + Elementor - Design Website Pages, Installing Website Form, Start Template Designs

• E-Commerce Website

Creating E-Commerce Website Using WordPress + WooCommerce - Adding E-Commerce Products, Design E-Commerce Pages, Category Creation, Payment & Checkout Pages, Order & Shipping Tracking

• Google Analytics

Introduction To Google Analytics 4 | Setup & Configuration | Interface & Navigation | Event-Based Tracking | Key Metrics & Dimensions | Traffic Source & Channel | User Behavior & Engagement | Audience & User



Freelancing + Earning

• Blogging

Introduction to Blogging | Niche Selection | Content Planning | SEO | Monetization

• Affiliate Marketing

Introduction to Affiliate Marketing | Selecting Niche | Creating An Account | Content Strategy

• Freelancing

Introduction To Freelancing | Client Proposal & Quote | Building A Portfolio |

• Dropshipping

Introduction To Dropshipping | Setup | Product Selection | Price & Profit | E-Commerce Vs Dropshipping Model



Interview & Job Preparation

• Interview Skills Preparation

Communication Skills | Soft Skills Training | Introduction Preparation | Technical Round Preparation | Interview Attire & Dressing

• Resume Building Session

Building A Resume For A Job

• Mock Test

1 On 1 Interview Session With HR

LIVE CAMPAIGNS

Content Creation



captions



Create Engaging, Value-Driven Content, Research Audience Needs, Plan Visuals, Write Clear Captions, Add Strong Hooks, And Include Calls-To-Action For Better Reach.

Copywriting & Ad Designing



Design Eye-Catching Ads Using Brand Colours, Clear Hierarchy, And Compelling Visuals. Write Persuasive, Audience-Focused Copy With Strong Headlines And CTA's.

Meta Ad Live Campaign



Run Live Meta Ads Campaigns With Real Money To Drive Conversions, Control CPC/CPA, Test Creatives, And Optimize Daily For Maximum ROI.

Backlink Creation



ahrefs

Create Relevant Backlinks Using Directories, Blogs, Forums, And Partnerships To Boost SEO Visibility And Website Credibility.

SEO Friendly-Blog Post



AIOSEO



Write Keyword-optimized, Informative Blog Posts With Proper Headings, Internal Links, Engaging Content, And SEO Structure To Improve Rankings And Organic Traffic.

YouTube Ad Creation



Design Compelling Youtube Ad Creatives, Write Engaging Scripts, Set Targeting, Upload Assets In Youtube Studio, Configure Campaign Settings, And Publish For Performance-driven Results.

PROJECTS & ASSIGNMENTS

Strategy  <p>Creating Digital Marketing Strategy For Business Based On Objective, Target Audience & Competitor Research</p> <p>ChatGPT & Gamma</p>	Branding  <p>Create A Brand Identity-Logo Creation, Social Media Content & Mockups</p> <p>Canva & Leonardo</p>	Profile Optimization  <p>Social Media Profile Optimization-Instagram, Facebook & LinkedIn Business Accounts & Personal Accounts</p> <p>Meta & LinkedIn</p>	SEO Audit  <p>Performing SEO Audit For Your Website + Competitor Research</p> <p>SemRush & Ahrefs</p>
Calendar  <p>Creating Social Media Calendar For Your Brand (Content Ideas & Scheduling)</p> <p>Sheets & Buffer</p>	Content Creation  <p>Creating Social Media Content Like Reels, Memes, Product Demo & BTS Videos</p> <p>Edits & Caption AI</p>	Ad Creation  <p>Creating Meta Ads For Like Campaign (Ad Copy, Primary Text, Headline, CTA)</p> <p>Canva & Copy.AI</p>	Backlink Creation  <p>Creating Web 2.0 Links, Guest Posting, Blog Commenting & More</p> <p>Quora & Reddit</p>
Ads Reporting  <p>Creating Presentations Of Live Campaign Report (Meta or Google Ads)</p> <p>Meta, Google Ads</p>	Email Marketing  <p>Creating Email Marketing Campaign To Generate Hot Leads (Custom Email Design & Marketing)</p> <p>Mailchimp & Brevo</p>	Blog Post  <p>Informational Blog Writing & SEO Optimization</p> <p>Blogger & Claude Ai</p>	Website Creation  <p>Creating Business Or Ecommerce Website Using Wordpress (Elementor & Woo Commerce)</p> <p>Wordpress & Elementor</p>

BRAND CASE STUDIES

									
									

GEN-AI TOOLS COVERED

AI Chat Assistants & Research Tools



AI Content Writing & Copywriting Tools



AI Image Generation & Designing Tools



AI Video Generation Tools



AI Presentation & Website Design Tools



MARKETING TOOLS COVERED

Search Engine Optimization Tools



Paid Advertising (Performance Marketing) Tools



Email & WhatsApp Marketing Tools



Content Creation & Marketing Tools



Website Creation & Designing Tools



Analytics & Tracking Tools



CERTIFICATES YOU WILL GET

Congratulations!

Add Badshah



Completed

Google Ads Search Certification

on December 17, 2019

Completion ID: 42269876 Expires: December 17, 2020

Congratulations!



Google Ads Display Certification

Completed by KHUSHBU KUMARI on November 2, 2022

Google recognizes your mastery of the fundamentals of developing and optimizing effective Google Display campaigns.
Completion ID: 131147343 Expires: November 2, 2023

Congratulations!

Digital Marketing Hub



Completed

Shopping ads Certification

on November 2, 2019

Completion ID: 40186949 Expires: November 2, 2020

Google recognizes your mastery of the fundamentals of creating and customizing effective Shopping campaigns.

Congratulations!



Google Ads Video Certification

Completed by usiel vicario on June 11, 2022

Google recognizes your mastery of the fundamentals of reaching audiences using YouTube and Google Video ad solutions.
Completion ID: 116148177 Expires: June 11, 2023

Congratulations!

Add Badshah



Completed

Google Ads Apps Certification

on 8 February 2021

Completion ID: 7100326 Expires: 8 February 2022

Google recognizes your mastery of the fundamentals of creating and optimizing Google App campaigns.

Congratulations!

Digital Marketing Hub



Completed

Google Ads - Measurement Certification

on November 2, 2019

Completion ID: 40187917 Expires: November 2, 2020

Google recognizes your mastery of the fundamentals of measuring and optimizing your Google Ads performance.



Content Marketing Certified

Add Badshah

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: Apr 27 2021 - Valid until: May 27 2023

Certification code: 86c1a2980a4189945905a8573a6d44c1

HubSpot Academy

Brian Halligan
CEO Brian Halligan



Social Media Certified

Add Badshah

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Apr 30 2025 - May 30 2027

Certification code: 8d107ad584d6d8b05d52b7d823d497

HubSpot Academy

Yannai Rangan
CEO Yannai Rangan



Digital Marketing Certified

Add Badshah

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Aug 10 2023 - Sep 6 2024

Certification code: 8d107ad584d6d8b05d52b7d823d497

HubSpot Academy

Yannai Rangan
CEO Yannai Rangan



Digital Advertising Certified

Add Badshah

The bearer of this certificate is hereby deemed to be knowledgeable and skilled in digital advertising. They have been tested on the content and best practices and have an understanding of digital advertising.*

Valid from: Jan 10 2023 - Feb 9 2024

Certification code: 8294b5b055340e4b4453b793623033

HubSpot Academy

Yannai Rangan
CEO Yannai Rangan



SEO Certified

Add Badshah

The bearer of this certificate is hereby deemed knowledgeable about SEO and capable of optimizing a website to perform well in search engines.

Valid from: Oct 28 2024 - Nov 27 2025

Certification code: 1c3c9ea7930429933b0d7d8333d4f

HubSpot Academy

Yannai Rangan
CEO Yannai Rangan



Email Marketing Certified

Add Badshah

The bearer of this certificate is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improve their email marketing strategy.

Valid from: Mar 7 2025 - Apr 6 2027

Certification code: e9f3be42a84488b0d08d24d7708d2

HubSpot Academy

Yannai Rangan
CEO Yannai Rangan



This acknowledges that

Add Badshah

Has successfully completed and is certified in
Google Analytics Certification

Issue Date: October 14
Expiry Date: October 14
Certificate ID:

Google Digital Unlocked

Mritunjay Srivastava

is hereby awarded this certificate of achievement for the successful completion of The Fundamentals of Digital Marketing certification exam on 21/06/2024

President - Google India



CEO - India Region

CERTIFICATION OF COMPLETION

ADVANCED DIGITAL MARKETING PROGRAM

This is to certify that

Arpa Kulkarni

has successfully completed from PIIIM
(Pashim International Institute Of Digital Marketing)

05/05/2025

P54015

CEO & Founder



OUR HAPPY STUDENTS



Omkar Bangar

★★★★★ a month ago



Completed my Digital marketing course from PIIDM. The course and teachers are best with the knowledge. Classrooms are joyful and Vijay sir is best in making concept understand. If you want to go for digital marketing course then go for PIIDM only!!



Aman Amar Nani

★★★★★ a month ago



Best class for digital marketing in pune i Just completed my course in this month and my experience it was great thank you Vijay sir and piidm.



Kalyani Bansod

★★★★★ a month ago



I just completed my digital marketing course, it was a wonderful experience. Vijay Sir, Shreya Ma'am, Aishwarya and other staff members were too helpful and friendly. Thank you sir!



Siddhi Zanwar

★★★★★ a month ago



I recently completed my Digital Marketing Course from PIIDM. I had the best experience here. Special Thanks To Vijay Sir he is very knowledgeable and his classes were very engaging and interactive. 100% practical training loved the teaching methods.



Apeksha Jain

★★★★★ a month ago



Overall my experience was good with Piidm, their teaching methods are practical and easy to understand. The best part is that they also take tests and mock interview to test how much we have understood. If you want to learn Digital Marketing then I would definitely recommend PIIDM.



Namratha Anand

★★★★★ a month ago



Thank you PIIDM. the way of teaching is one of the best I have ever seen, and the knowledge is beyond limits. I recommended this institute for those who want to know about digital marketing. Vijay Sir is an excellent tutor, very helpful - supportive



Pranav Naik

★★★★★ a month ago



BEST TEACHING IN SIMPLE MANNER, GOOD TRAINING BY TRAINER KIRTI MAM EASY EXPLANATION OF EACH DIGITAL MARKETING CONCEPT, HIGHLY RECOMMENDED FOR EASY LEARNING OF DIGITAL MARKETING



Sandeep Kaur

★★★★★ a month ago



This course was really amazing and worth it!! The way sir taught was really understandable!! Honestly this course was really great!! Thanks to Vijay Gehlot Sir.



Janhavi Kesekar

★★★★★ a month ago



I learned the digital marketing course from PIIDM. It was a wonderful experience and I learned a lot from here. Vijay Sir and Shreya Ma'am taught us well and we completed the course with a great deal of knowledge and confidence.



Sahil Joshi

★★★★★ a month ago



Just completed my course at PIIDM! I was honestly a great experience learning digital marketing from PIIDM. Also, Vijay Sir & all other staff are very cooperative. Enjoyed a lot!!



Rutuja S. Patwardhan

★★★★★ a month ago



I have just completed my Course at piidm. I can definitely say it's the best institute to learn digital marketing. Vijay Sir was very helpful he cleared all our concepts. My confidence level has increased after completing all the practical projects given by them.



Atharva Kotnis

★★★★★ a month ago



PIIDM is the best digital marketing institute, I had a wonderful experience here. Vijay is an excellent tutor, very Helpful and supportive. Thank you sir for your motivation and because of you i highly recommend PIIDM

LIFE AT PIIDM



Coffee Rave ☕

Grand Day 🎓





PPL 



Brand Canvas 



OUR BRANCHES

Pimple Saudagar, PCMC

Office 401, 4th floor, Vision 9 Mall, Kunal
Icon Rd, Pimple Saudagar, Pimpri
Chinchwad, Maharashtra 411027



Hadapsar, Pune

Pune - Solapur Rd, near Mega
center, Magarpatta, Annexe, Pune,
Maharashtra 411013

Head Office FC Road, Pune

Shivank Building 404, 6th Floor,
Opt To Venus Trader Apte
Road, Pune - 411004